

**Zeliha Akça, Ph.D., Turkish Airlines
Strategic Planning And Investments Engineer**

Brief Summary

Zeliha Akça is a senior industrial engineer at Turkish Airlines and responsible for doing strategic analyses, market and competitor research and performance evaluation. After she got her Ph.D. from Lehigh University on application of large scale optimization algorithms on integrated location, routing and scheduling problems, she started working at Turkish Airlines in 2010. Since then, she has been building her experiences on strategic management and operations research applications in airline business. She holds a B.S. degree in Industrial Engineering from METU and a M.S. degree in Management Science from Lehigh University.